Forms 990 / 990-EZ Return Summary

For calendar year 2020, or tax year beginning 07/01/20, and ending 06/30/21

Upper Cumberland Broadcasting 62-1203449

Net Asset / Fund Balance at Beginning of Year			1,318,044
Revenue			
Contributions	<u>2,818,638</u>		
Program service revenue	<u>260,652</u>		
Investment income	4,486		
Capital gain / loss			
Fundraising / Gaming:			
Gross revenue 113,485			
Direct expenses			
Net income	<u> 113,485</u>		
Other income	32,200		
Total revenue		3,229,461	
Expenses			
Program services	1,434,888		
Management and general	<u>548,519</u>		
Fundraising	241,328		
Total expenses		2,224,735	
Excess / (deficit)			1,004,726
Changes			31,104
Reconciliation of Revenue al revenue per financial statements 3,229	9,461 Total 6	Reconciliation of expenses per financial statem	=
tal revenue per financial statements 3,229	9,461 Total 6 Less:		=
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IRS e-file Signature Authorization for an Exempt Organization

20	and anding	6/30	₂₀ 21

7/01 , 2020, and ending 6/30, 20 41

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

For calendar year 2020, or fiscal year beginning \boldsymbol{u} Do not send to the IRS. Keep for your records.

u Go to www.irs.gov/Form8879EO for the latest information. Name of exempt organization or person subject to tax Upper Cumberland Broadcasting

Taxpayer identification number

Council, Inc.	62-1203449
Name and title of officer or person subject to tax Becky Magura	•
President/CEO	
Part I Type of Return and Return Information (Whole Dollars Only)	
Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount,	if any, from the return. If you
check the box on line 1a, 2a, 3a, 4a, 5a, 6a, or 7a below, and the amount on that line for the return being	
blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, or 7b, whichever is applicable, blank (do not enter -0-). But,	if you entered -0- on the
return, then enter -0- on the app <u>licable line below. Do not complete more than one line in Part I.</u>	
1a Form 990 check here ► Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b3,229,461
2a Form 990-EZ check here ▶ ☐ b Total revenue, if any (Form 990-EZ, line 9)	2b
3a Form 1120-POL check here b Total tax (Form 1120-POL, line 22)	3b
4a Form 990-PF check here ▶ □ b Tax based on investment income (Form 990-PF, Part VI, line	e 5) 4b
5a Form 8868 check here ▶ □ b Balance due (Form 8868, line 3c)	5b
6a Form 990-T check here ▶ b Total tax (Form 990-T, Part III, line 4)	6b
7a Form 4720 check here b Total tax (Form 4720, Part III, line 1)	
Part II Declaration and Signature Authorization of Officer or Person Subjection	
Under penalties of perjury, I declare that X I am an officer of the above organization or I am a pers	
(name of organization) , (EIN)	and that I have examined a copy
of the 2020 electronic return and accompanying schedules and statements, and, to the best of my knowled	dge and belief, they are
true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the complete.	copy of the electronic return.
I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to ser	nd the return to the IRS and
to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b)	the reason for any delay in
processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury	and its designated Financial
Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indica	ted in the tax preparation
software for payment of the federal taxes owed on this return, and the financial institution to debit the entry	
a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business of	
(settlement) date. I also authorize the financial institutions involved in the processing of the electronic payr	
confidential information necessary to answer inquiries and resolve issues related to the payment. I have so	·
identification number (PIN) as my signature for the electronic return and, if applicable, the consent to elect	tronic funds withdrawal.
PIN: check one box only	
	02440
X authorize Tamara L. Beckman, CPA to enter	my PIN 03449 as my signature
ERO firm name	Enter five numbers, but do not enter all zeros
on the tax year 2020 electronically filed return. If I have indicated within this return that a copy of the	S .
state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the af	orementioned ERO to enter my
PIN on the return's disclosure consent screen.	
As an officer or person subject to tax with respect to the organization, I will enter my PIN as my significant or person subject to tax with respect to the organization, I will enter my PIN as my significant or person subject to tax with respect to the organization, I will enter my PIN as my significant or person subject to tax with respect to the organization, I will enter my PIN as my significant or person subject to tax with respect to the organization, I will enter my PIN as my significant or person subject to tax with respect to the organization.	onature on the tax year 2020
electronically filed return. If I have indicated within this return that a copy of the return is being filed	
regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclo	osure consent screen.
Signature of officer or person subject to tax }	Date } 02/15/22
Part III Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification	
number (EFIN) followed by your five-digit self-selected PIN.	62154438501
	Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2020 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

Tamara L. Beckman, CPA ERO's signature

02/15/22

ERO Must Retain This Form — See Instructions Do Not Submit This Form to the IRS Unless Requested To Do So

For Paperwork Reduction Act Notice, see back of form.

Form **8879-EO** (2020)

990 Form

Return of Organization Exempt From Income Tax

 \boldsymbol{u} Do not enter social security numbers on this form as it may be made public.

OMB No. 1545-0047 2020 Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) u Go to www.irs.gov/Form990 for instructions and the latest information.

Α	For the	e 2020 d	calendar year, or tax year beginning $07/01/20$, and ending $06/30/2$	21											
В	Check if a	applicable:	C Name of organization Upper Cumberland Broadcasting		D Employe	r identification number									
	Address o	change	Council, Inc.												
司	Name cha	anna	Doing business as WCTE TV		62-1	203449									
=		ŭ	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone										
_	Initial retur Final retur		229 E. Broad Street City or town, state or province, country, and ZIP or foreign postal code		931-	528-2222									
	terminated														
	Amended	return	Cookeville TN 38505 F Name and address of principal officer:	1	G Gross rec	eipts\$ 3,229,461									
Ħ	Application	n pending		H(a) Is this a gro	oup return for :	subordinates? Yes X No									
ш	Арріісаціої	ii pending	Becky Magura	LI/h) And all and		uded? Yes No									
			229 E. Broad Street	H(b) Are all sub		See instructions									
			Cookeville TN 38501	- 11 100,	allacii a iisi.	See instructions									
		npt status:	X 501(c)(3) 501(c) () t (insert no.) 4947(a)(1) or 527	4											
	Website:		ww.wcte.org	H(c) Group exe											
		organization		ear of formation: 1	982	M State of legal domicile: TN									
	art I		ımmary												
-	1		escribe the organization's mission or most significant activities: is a PBS affiliated television station serving the												
nce						CBC									
Governance		prov	ides diversified programming and quality instruction	onar prog	rams.										
Š	;														
			is box u if the organization discontinued its operations or disposed of more than 25	% of its net ass	1 1	1 7									
త			of voting members of the governing body (Part VI, line 1a)			17									
ties	4 1	Number (of independent voting members of the governing body (Part VI, line 1b)		4	17									
Activities			nber of individuals employed in calendar year 2020 (Part V, line 2a)			25									
Ä	1		nber of volunteers (estimate if necessary)			0									
	1		elated business revenue from Part VIII, column (C), line 12			0									
	l p.	Net unrel	ated business taxable income from Form 990-T, Part I, line 11	Prior Yea		Current Year									
	8 (Contributi	ions and grants (Part VIII, line 1h)	2,293		2,818,638									
Jue					2,794	260,652									
Revenue			nt income (Part VIII, line 2g) Nt income (Part VIII, column (A), lines 3, 4, and 7d)		5,232	4,486									
æ			venue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		1,065	145,685									
	1		enue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)		5,370	3,229,461									
			nd similar amounts paid (Part IX, column (A), lines 1–3)	2,000	3,370	0									
	1		poid to or for members (Part IV, column (A), line 4)			0									
"	1			791	1,312	752,071									
xpenses	16a F	Professio	other compensation, employee benefits (Part IX, column (A), lines 5–10) nal fundraising fees (Part IX, column (A), line 11e) draising expenses (Part IX, column (D), line 25) u 241,328		-,	0									
ben	b 7	Total fund	draising expenses (Part IX, column (D), line 25) 11 241 - 328												
$\overline{\Sigma}$	17 (Other ex	(Dout IV (A) lines 44- 44- 44- 04-)	1,806	5.996	1,472,664									
	1		penses (Part IX, column (A), lines 11a–11d, 111–24e) penses. Add lines 13–17 (must equal Part IX, column (A), line 25)	2,598		2,224,735									
	1		less expenses. Subtract line 18 from line 12		7,062	1,004,726									
Net Assets or Fund Balances	10.	10101140		Beginning of Cur		End of Year									
sets	20 7	Total ass	ets (Part X, line 16)	1,913	3,517	3,131,763									
t As	21 7	Total liab	ilities (Part X, line 26)	595	5,473	777,889									
<u> </u>	22 1	Net asse	ts or fund balances. Subtract line 21 from line 20	1,318	3,044	2,353,874									
Р	art II	Sig	gnature Block												
			perjury, I declare that I have examined this return, including accompanying schedules and stateme	,	,	owledge and belief, it is									
tru	ue, corre	ect, and co	omplete. Declaration of preparer (other than officer) is based on all information of which preparer h	nas any knowledg	je.										
		-													
Sig		S	ignature of officer		Date										
He	re	-		dent/CEC)										
		 ' 	ype or print name and title												
. ·		Print/Type	e preparer's name Preparer's signature	Date	Check	X if PTIN									
Pai		Tamara	A L. Beckman, CPA Tamara L. Beckman, CPA	02/15	/22 self-em	ployed P01430752									
	parer	Firm's na	<u> </u>	F	irm's EIN }										
USE	Only		103 N 3rd St			44 F 64 6 4 6 4 6 4 6 4 6 4 6 4 6 4 6 4									
		Firm's ad	•	Р	hone no.	615-318-1821									
May	the IR	RS discus	ss this return with the preparer shown above? See instructions			X Yes No									

	990 (2020) Upper Cumberland Broadcasting 62-1203449	Page 2
Pa	Int III Statement of Program Service Accomplishments	-
	Check if Schedule O contains a response or note to any line in this Part III	X
	Briefly describe the organization's mission:	
	CBC is a PBS affiliated television station serving the region.	
p	provides diversified programming and quality instructional programming	cams.
	*	
2	Did the organization undertake any significant program services during the year which were not listed on the	
	prior Form 990 or 990-EZ?	Yes X No
	If "Yes," describe these new services on Schedule O.	· — —
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	
	services?	Yes X No
	If "Yes," describe these changes on Schedule O.	. 🗀 🗀 -
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by	
•	expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others,	
	the total expenses, and revenue, if any, for each program service reported.	
	the total expenses, and revenue, if any, for each program service reported.	
4-	(Code:) (Expanse © 75/1121 isoludion aroute of ©) (Possesse ©	,
	(Code:) (Expenses \$ 754,131 including grants of \$) (Revenue \$)
P	roduction and Programming	
	•	
	*	

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	······································	
1h	(Code: \ (Evenness & 453 214 including grants of & \ (Peyenus &	1
	(Code:) (Expenses \$ 453,214 including grants of \$) (Revenue \$ croadcast Engineering and Digital	
ь	roadcast Engineering and Digital	
	*	
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4c	(Code:) (Expenses \$ 98,300 including grants of \$) (Revenue \$)
	ducation and Outreach	/
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	• • • • • • • • • • • • • • • • • • • •	
4d	Other program services (Describe on Schedule O.)	
. •	(Expenses \$ 129,243 including grants of \$) (Revenue \$)
4e	Total program service expenses u 1,434,888	/

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			3.5
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	_		v
•	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	-		
′	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes,"			-22
Ü	complete Schedule D. Part III	8		х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
J	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	x	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			3,7
45	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or	45		v
46	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other	46		v
47	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on	17		х
18	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I See instructions Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	''		
10	D (1) (III)	18	х	
19	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	10	-22	
1.3	If "Yes," complete Schedule G, Part III	19		х
20a	Did the appropriation approved one or prove beautiful facilities? If Was " approved Calcabile II	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		_
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		х
		•		

Checklist of Required Schedules (continued) Yes No 22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on X Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the 23 organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J 23 X 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a Х **b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I Х 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 25b Х 26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II X 26 27 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these X persons? If "Yes," complete Schedule L, Part III 27 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions): A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV **b** A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If "Yes," complete Schedule L, Part IV Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified 30 conservation contributions? If "Yes," complete Schedule M Х 30 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes." 32 complete Schedule N, Part II X 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I X Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, 34 or IV, and Part V, line 1 X 34 Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a 35a If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 35b 36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 X 37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Х Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and X 19? Note: All Form 990 filers are required to complete Schedule O. 38 Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V Yes No 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable **b** Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 0 c Did the organization comply with backup withholding rules for reportable payments to vendors and

reportable gaming (gambling) winnings to prize winners?

Statements Regarding Other IRS Filings and Tax Compliance (continued) Yes No 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b X **Note:** If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* (see instructions) Did the organization have unrelated business gross income of \$1,000 or more during the year? X 3a If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? X ${f b}$ If "Yes," enter the name of the foreign country ${f u}$ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR). 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Х Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? Х If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? Х b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a b If "Yes," did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? If "Yes," indicate the number of Forms 8282 filed during the year Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? h 8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. Did the sponsoring organization make any taxable distributions under section 4966? Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 10 Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12 Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities b Section 501(c)(12) organizations. Enter: Gross income from members or shareholders Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans Enter the amount of reserves on hand 14a Did the organization receive any payments for indoor tanning services during the tax year? X **b** If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or 15 excess parachute payment(s) during the year? X If "Yes," see instructions and file Form 4720, Schedule N. X 16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income?

If "Yes," complete Form 4720, Schedule O.

Form 990 (2020) Upper Cumberland Broadcasting 62-1203449 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 17 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. Enter the number of voting members included on line 1a, above, who are independent 17 1b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? X 2 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person? X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Х b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? X 8a Each committee with authority to act on behalf of the governing body? X 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at X the organization's mailing address? If "Yes," provide the names and addresses on Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No 10a Did the organization have local chapters, branches, or affiliates? 10a Х b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. Did the organization have a written conflict of interest policy? If "No," go to line 13 12a **b** Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done X 12c Did the organization have a written whistleblower policy? X 13 13 Did the organization have a written document retention and destruction policy? X 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official X 15a X Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement Х with a taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ${f u}$ ${f TN}$ 17 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Own website Another's website X Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and 19 financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records ${f u}$ 229 E. Broad Street Becky Magura

931-528-2222

TN 38501

Cookeville

form 990 (2020) Upper Cumberland	d Broadcasting
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62-1203449

Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

See instructions for the order in whice Check this box if neither the org					aniza	ation	com	pensated any current office	er, director, or trustee.	
(A) Name and title	(B) Average hours per week (list any				rson i	than o is both or/trust	n an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation from the
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	organization and related organizations
(1) Becky Magura										
	40.00									
President/CEO	0.00	X		X				80,190	0	0
(2) Dr. Bonita Barg										
Compail Nambon	1.00								•	_
Council Member (3) Monika Bowman	0.00	X						0	0	0
(3) MOITER BOWINGIT	2.00									
Secretary	0.00	\mathbf{x}		x				0	0	0
(4) Kelly Clarkson	3.33	<u> </u>								
(,,=====2	2.00									
Treasurer	0.00	X		x				0	0	0
(5) Hilton Conger										
	1.00									
Council Member	0.00	X						0	0	0
(6) Sharon Cumberba										
	1.00								_	_
Council Member	0.00	X						0	0	0
(7)Mike Galligan										
Barat official and	2.00			,,					•	
Past Chairman	0.00	X		X		-		0	0	0
(8) Honorable Amy H	2.00									
Vice Chair	0.00	\mathbf{x}		x				0	0	0
(9) Dr. Scott Little		1		^				0	<u> </u>	<u> </u>
(9) DI: BCCCC HICCI	1.00									
Council Member	0.00	X						0	0	0
(10) Nina Lunn		Ť								
, ,	2.00									
Chair	0.00	X		х		L	L	0	0	0
(11)Bryce McDonald										
	1.00									
Council Member	0.00	X		1		1	1	0	0	0

Form 990 (2020) Upper Cu												Pa	age (
Part VII Section A. Officers	s, Directors, Tru ⊺	uste	es, I	(ey	Emp	oloye	es,	and Highest Compensate	ed Employees (continued)				
(A) Name and title	(B) Average hours per week (list any	bo	x, unle	Posi check c ess pe nd a c	ition more rson i	s both	an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	coi	(F) nated ar of other mpensat	r tion	
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)		anization d organi		\$
(12) Marilyn Mull	inix					ď							
Council Member	1.00	x						0	0				C
(13) Amy New													
Garagil Washan	1.00	3,5							•				,
Council Member (14) Mark Odom	0.00	X						0	0				
(==) Hall Odom	1.00												
Council Member	0.00	x						0	0				C
(15) April Smith	Patterso	n											
Council Member	1.00	.						0	0				C
(16) Rebecc Paul	0.00	X						0	0				
(==) 1100000 1441	1.00												
Council Member	0.00	x						0	0				C
(17) Angie Robins													
Council Member	1.00	x						0	0				C
(18) Tim Tewalt	0.00	^							0				
Council Member	1.00	x						0	0				C
(19) Eric Walker													
	1.00												_
Council Member	0.00	X						0 100	0				
1b Subtotal	ets to Part VII			Δ			u u	80,190					
d Total (add lines 1b and 1c)	•						u	80,190					
2 Total number of individuals (in	icluding but not li	mite	d to	those	e list	ted a	bove		\$100,000 of				
reportable compensation from	the organization	u	0									Yes	No
3 Did the organization list any fo													
employee on line 1a? <i>If "Yes,"</i> 4 For any individual listed on line											3		Х
organization and related organ													
individual5 Did any person listed on line					otion				· individual		4		X
for services rendered to the o											5		X
Section B. Independent Contract	ors												
1 Complete this table for your fir compensation from the organi.										ar			
	(A) d business address	рс			<u></u>	.0 00			(B) services		Com	(C) pensati	ion
- Name and	a business dudiess							Descript	ion or sorvices		Oom	periodii	OII
2 Total number of independent	contractors (inclu	dina	but	not I	imite	ed to	thos	se listed above) who					
received more than \$100,000	of compensation	fror	n the	e org	aniz	ation	u		0				

Part VIII Statement of Revenue
Check if Schedule O contains a response or note to any line in this Part VIII

		CHECKI	JULI	edule O com	iaii is a	response i	OI HOU	e to arry line in t	ilis Fait VIII		
								(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
nts nts	1a	Federated camp	paigns		1a						
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership due	es		1b	336	,772				
s, (Am	С	Fundraising eve	nts		1c						
ar Fit	d	Related organiz	ations		1d						
s, imi	e	Government grants (c			1e	648	,222				
tion S	f	All other contributions,									
the state		and similar amounts n	ot includ	ed above	1f	1,833					
ğ	g	Noncash contributions	included	in lines 1a-1f	1g \$	19	,460				
<u>8 0</u>	h	Total. Add lines	1a-1f	:		<u></u>	u	2,818,638			
						Busine	ess Code				
ice	2a							91,926			91,926
Program Service Revenue	b	Underwriti	ng R	evenue				78,124			78,124
m Jenus	С	Broadcast						41,761			41,761
grai Re	d			asting Rever	ue			30,000			30,000
Pro	e	Engineering				I		12,000			12,000
	f	All other program						6,841			6,841
_	g	Total. Add lines					<u>u</u>	260,652		I	
	3	Investment incor	,	•	-	•		1 106			1 106
	١.	other similar am	iounts)				u	4,486			4,486
	4	Income from inv						28,451			28,451
	5	Royalties	<u>.</u>	(i) Real	· · · · · · · · · · · · · · · · · · ·	(ii) Persona		20,451			20,431
	60	Gross rents	60	· ''	,715	(ii) Feisona	ti .				
	ba h	Less: rental expenses	6a 6b	<i>_</i>	,,15						
	,	Rental inc. or (loss)	6c	3.	,715						
	۱ ч	Net rental incom					. u	3,715			3,715
	7a	Gross amount from		(i) Securities		(ii) Other	. <u>u</u>	37,23			0,7,20
		sales of assets other than inventory	7a	· · ·		.,					
ē	ь	Less: cost or other									
Revenue		basis and sales exps.	7b								
Rev	c	Gain or (loss)	7c								
	d	Net gain or (loss	S)				. u				
Other	l	Gross income from	,								
		(not including \$		-							
		of contributions rep	orted o	n line 1c).							
		See Part IV, line 18	8		8a	113	, 485				
	b	Less: direct exp	enses		8b						
	С	Net income or (I	loss) fi	rom fundraising	events .		. u	113,485			113,485
	9a	Gross income from									
		See Part IV, line 19			9a						
		Less: direct exp			9b						
	С	Net income or (I	loss) fi	rom gaming acti	vities		. u				
	10a	Gross sales of in		•							
		returns and allow			10a						
	ı	Less: cost of go			10b						
	С	Net income or (I	oss) fr	om sales of inve	entory						
ns						Busine	ess Code	2.4			2.4
Miscellaneous Revenue	11a	Miscellane	ous	Income				34			34
alla Ven	b										
Re	C					I					
Ξ		All other revenue						2.4			
		Total Add lines						34 3,229,461	0	0	410,823
	14	Total revenue.	oee II	าอแนบแบบไร้			. u	J,443,401	ı	1 0	

Part IX Statement of Functional Expenses

Sect	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX									
	not include amounts reported on lines 6b, Bb, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses					
1	Grants and other assistance to domestic organizations			general expenses	5. 					
•	and domestic governments. See Part IV, line 21									
2	Grants and other assistance to domestic									
_	individuals. See Part IV, line 22									
3	Grants and other assistance to foreign									
	organizations, foreign governments, and foreign									
	individuals. See Part IV, lines 15 and 16									
4	Benefits paid to or for members									
5	Compensation of current officers, directors,									
-	trustees, and key employees									
6	Compensation not included above to disqualified									
	persons (as defined under section 4958(f)(1)) and									
	persons described in section 4958(c)(3)(B)									
7	Other salaries and wages	625,201	358,612	150,112	116,477					
8	Pension plan accruals and contributions (include	•	•	,	•					
	section 401(k) and 403(b) employer contributions)									
9	Other employee benefits	82,232	49,254	19,870	13,108					
10	Payroll taxes	44,638	23,660	11,763	13,108 9,215					
11	Fees for services (nonemployees):									
а	Management									
b	Legal									
С	Accounting									
d	Lobbying									
е	Professional fundraising services. See Part IV, line 17									
f	Investment management fees									
g	Other. (If line 11g amount exceeds 10% of line 25, column									
	(A) amount, list line 11g expenses on Schedule O.)	446,563	274,352	114,097	58,114					
12	Advertising and promotion	2,238		492	1,746					
13	Office expenses	25,288	18,630	2,670	3,988					
14	Information technology									
15	Royalties	13,294			13,294					
16	Occupancy	172,154	140,926	13,249	17,979					
17	Travel	2,811	2,033	262	516					
18	Payments of travel or entertainment expenses									
	for any federal, state, or local public officials	44 054	F 600	5 050	200					
19	Conferences, conventions, and meetings	11,271	5,690	5,279	302					
20	Interest	4,155		4,130	25					
21	Payments to affiliates	100 000		120 000						
22	Depreciation, depletion, and amortization	129,886		129,886 33,456						
23	Insurance Other expenses themics expenses not expensed	33,456		33,430						
24	Other expenses. Itemize expenses not covered									
	above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column									
	(A) amount, list line 24e expenses on Schedule O.)									
а	Programming	493,000	493,000							
a b	Membership Fees/dues	43,971	2,729	39,934	1,308					
C	Premium Expense	22,357	22,357	35,554	1,300					
d	Supplies	17,570	12,008	2,247	3,315					
e	All other expenses	54,650	31,637	21,072	1,941					
25	Total functional expenses. Add lines 1 through 24e	2,224,735	1,434,888	548,519	241,328					
26	Joint costs. Complete this line only if the	•		,	, -					
	organization reported in column (B) joint costs from a combined educational campaign and									
	fundraising solicitation. Check here u if									
	following SOP 98-2 (ASC 958-720)									
ΠΔΔ					E 000 (2222)					

Total liabilities and net assets/fund balances

Part X **Balance Sheet** Check if Schedule O contains a response or note to any line in this Part X (A) (B) Beginning of year End of year Cash—non-interest-bearing 402,392 1,643,553 Savings and temporary cash investments 2 68,614 Pledges and grants receivable, net 30,582 3 Accounts receivable, net 29,907 30,530 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 5 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B) 6 Notes and loans receivable, net ______ 7 Inventories for sale or use Prepaid expenses and deferred charges 12,764 15,119 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 6,780,572 5,691,567 b Less: accumulated depreciation 10b 1,192,607 1,089,005 Investments—publicly traded securities 232,665 11 272,342 11 Investments—other securities. See Part IV, line 11 12 12 Investments—program-related. See Part IV, line 11 13 13 14 Intangible assets 14 Other assets. See Part IV, line 11 12,600 12,600 15 15 3,131,763 Total assets. Add lines 1 through 15 (must equal line 33) 1,913,517 16 16 Accounts payable and accrued expenses 114,810 130,938 17 17 Grants payable 18 18 107,162 161,340 Deferred revenue 19 19 20 Tax-exempt bond liabilities 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, Liabilities trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 Secured mortgages and notes payable to unrelated third parties 23 Unsecured notes and loans payable to unrelated third parties 157,429 157,429 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 216,072 328,182 of Schedule D 595,473 777,889 Total liabilities. Add lines 17 through 25. Organizations that follow FASB ASC 958, check here uX Net Assets or Fund Balances and complete lines 27, 28, 32, and 33. Net assets without donor restrictions 1,038,656 1,537,172 27 Net assets with donor restrictions 279,388 816,702 Organizations that do not follow FASB ASC 958, check here u and complete lines 29 through 33. Capital stock or trust principal, or current funds 29 29 Paid-in or capital surplus, or land, building, or equipment fund 30 30 Retained earnings, endowment, accumulated income, or other funds 31 Total net assets or fund balances 1,318,044 2,353,874 32 32

3,131,763 Form **990** (2020)

1,913,517

Pa	art XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI	<u></u>			
1	Total revenue (must equal Part VIII, column (A), line 12)	1	3,22	29,4	161
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,22		
3	Revenue less expenses. Subtract line 2 from line 1	3	1,00	04,7	726
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,31	18,0)44
5	Net unrealized gains (losses) on investments	5		31,1	L04
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line				
	32, column (B))	10	2,35	53,8	<u> 374</u>
Pa	art XII Financial Statements and Reporting				_
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in				
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or				
	reviewed on a separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a				
	separate basis, consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of				
	the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c	x	
	If the organization changed either its oversight process or selection process during the tax year, explain on				
	Schedule O.				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the				
	Single Audit Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the				
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

u Attach to Form 990 or Form 990-EZ.

u Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Cumberland Broadcasting Upper Employer identification number Name of the organization 62-1203449 Council, Inc. Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). $|\mathbf{X}|$ An organization that normally receives a substantial part of its support from a governmental unit or from the general public 7 described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college 9 or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III, functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	listed in yo	v) Is the organization ted in your governing document? (v) Amount of monetary support (see instructions)		(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total						

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support					,	
Caler	ndar year (or fiscal year beginning in) u	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	1,710,413	1,985,288	2,099,560	2,293,279	2,818,638	10,907,178
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge	65,952	65,952	54,960	623,446		
4 5	Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	1,776,365	2,051,240	2,154,520	2,916,725	3,192,809	12,091,659
6	Public support. Subtract line 5 from line 4						12,091,659
	tion B. Total Support						
Caler	ndar year (or fiscal year beginning in) u	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7	Amounts from line 4	1,776,365	2,051,240	2,154,520	2,916,725	3,192,809	12,091,659
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	7,114	12,099	12,354	21,691	36,652	89,910
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						12,181,569
12	Gross receipts from related activities, etc.	(see instructions)				12	
13	First 5 years. If the Form 990 is for the o	rganization's first, s	second, third, fourtl	h, or fifth tax year	as a section 501(c)(3)	_
	organization, check this box and stop her	e					
Sec	tion C. Computation of Public S	Support Percer	ntage				
14	Public support percentage for 2020 (line 6	, column (f) divided	l by line 11, colum	n (f))		14	99.26%
15	Public support percentage from 2019 Sche	edule A, Part II, line	e 14			15	93.67 %
16a	33 1/3% support test—2020. If the organ				33 1/3% or more,	check this	. =
	box and stop here. The organization qual						► X
b	33 1/3% support test—2019. If the organ				15 is 33 1/3% or m	nore, check	. \Box
	this box and stop here. The organization						▶ ∐
17a	10%-facts-and-circumstances test—20	•					
	10% or more, and if the organization mee				-		
	Part VI how the organization meets the "fa		_	•			
	organization						▶ ⊔
b	10%-facts-and-circumstances test—20	•					
	15 is 10% or more, and if the organization				-		
	in Part VI how the organization meets the			•		• •	, —
46	organization			N. 47 47'			▶ ∐
18	Private foundation. If the organization dinstructions						▶ 🗌

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Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	quality diluci	tric tests listed	below, piedoe	complete i an	. 11./		
	ndar year (or fiscal year beginning in) u	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020		(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	(4) 2010	(2) 2011	(0) 2010	(4) 2010	(0) 2020		(.,
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
8	Add lines 7a and 7b Public support. (Subtract line 7c from							
S00	tion B. Total Support							
	ndar year (or fiscal year beginning in) u	(a) 2016	(b) 2017	(a) 2019	(d) 2010	(a) 2020		(f) Total
9		(a) 2010	(b) 2017	(c) 2018	(d) 2019	(e) 2020		(I) Total
10a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources							
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
С	Add lines 10a and 10b							
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)							
13	Total support. (Add lines 9, 10c, 11, and 12.)							
14	First 5 years. If the Form 990 is for the or							
	organization, check this box and stop here	e					<u></u>	<u></u> ▶ ∐
	tion C. Computation of Public S							
15	Public support percentage for 2020 (line 8,						5	<u>%</u>
16 Soo	Public support percentage from 2019 Sche					1	6	<u></u>
	layestment income percentage for 2020 (iii			2 column (f))		4	7	0/
17 18	Investment income percentage for 2020 (li		I line 17			4	8	<u>%</u> %
	Investment income percentage from 2019 S 33 1/3% support tests—2020. If the orga					<u></u>	0	
ı 3 4	17 is not more than 33 1/3%, check this bo							▶ □
b	33 1/3% support tests—2019. If the orga		=					
J	line 18 is not more than 33 1/3%, check thi							▶ □
20	Private foundation. If the organization did							. \square

Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)
- Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," 5a answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- Substitutions only. Was the substitution the result of an event beyond the organization's control? С
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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	9a		
	9b		
	9с		
	46		
	10a		
	10b		
A (Fo	rm 99	0 or 990-	EZ) 2020

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Par	t IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described in line 11a above?	11b		
c	A 35% controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide	11.0		
·	detail in Part VI.	11c		
Secti	ion B. Type I Supporting Organizations	110		
OCCL	on b. Type i supporting organizations		Vaa	Na
			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or			
	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers,			
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s)			
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Secti	on C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Secti	ion D. All Type III Supporting Organizations			
			Yes	No
4	Did the ergonization provide to each of its supported ergonizations, by the last day of the fifth month of the		163	NO
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in line 2, above, did the organization's supported organizations have			
	a significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Secti	on E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions,).		
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instru	uctions)	١.	
2	Activities Test. Answer lines 2a and 2b below.	ĺ	Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	22		
h	·	2a		
b	Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement,			
	one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
	Part VI the reasons for the organization's position that its supported organization(s) would have engaged in			
	these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

Upper Cumberland Broadcasting 62-1203449 Schedule A (Form 990 or 990-EZ) 2020 Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year Section A - Adjusted Net Income (A) Prior Year (optional) Net short-term capital gain 2 2 Recoveries of prior-year distributions 3 Other gross income (see instructions) 4 Add lines 1 through 3. 4 **5** Depreciation and depletion 5 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 6 7 Other expenses (see instructions) 7 **Adjusted Net Income** (subtract lines 5, 6, and 7 from line 4) (B) Current Year Section B - Minimum Asset Amount (A) Prior Year (optional) 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): 1a a Average monthly value of securities **b** Average monthly cash balances 1b 1c **c** Fair market value of other non-exempt-use assets d Total (add lines 1a, 1b, and 1c) 1d e Discount claimed for blockage or other factors (explain in detail in Part VI): Acquisition indebtedness applicable to non-exempt-use assets 3 Subtract line 2 from line 1d. 3 4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, 4 5 Net value of non-exempt-use assets (subtract line 4 from line 3) 5 6 6 Multiply line 5 by 0.035. **7** Recoveries of prior-year distributions 7 Minimum Asset Amount (add line 7 to line 6) 8 Section C - Distributable Amount Current Year

1

3

<u>4</u> 5

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

1 Adjusted net income for prior year (from Section A, line 8, column A)

3 Minimum asset amount for prior year (from Section B, line 8, column A)

Distributable Amount. Subtract line 5 from line 4, unless subject to

emergency temporary reduction (see instructions).

Enter 0.85 of line 1.

4 Enter greater of line 2 or line 3.

Income tax imposed in prior year

Schedule A (Form 990 or 990-EZ) 2020

	le A (Form 990 or 990-EZ) 2020 Upper Cumberland		62-1203	449 Page 7
Par	Type III Non-Functionally Integrated 509(a)(3)	Supporting Organiz	cations (continued)	Г
Secti	on D – Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exempt purpo	ses		
2	Amounts paid to perform activity that directly furthers exempt purposes	s of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purposes of supp	orted organizations		
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required-provide det	ails in Part VI)		
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the organizations	ation is responsive		
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2020 from Section C, line 6			
10	Line 8 amount divided by line 9 amount	_		
		(i)	(ii)	(iii)
Secti	on E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2020	Distributable Amount for 2020
1	Distributable amount for 2020 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2020			
	(reasonable cause required-explain in Part VI). See			
	instructions.			
3	Excess distributions carryover, if any, to 2020			
	From 2015			
b	From 2016			
	From 2017			
d	From 2018			
<u>e</u>	From 2019			
f	Total of lines 3a through 3e			
g	Applied to underdistributions of prior years			
h	Applied to 2020 distributable amount			
i	Carryover from 2015 not applied (see instructions)			
<u>j</u>	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4	Distributions for 2020 from			
	Section D, line 7: \$			
а	Applied to underdistributions of prior years			
b	Applied to 2020 distributable amount			
С	Remainder. Subtract lines 4a and 4b from line 4.			
5	Remaining underdistributions for years prior to 2020, if			
	any. Subtract lines 3g and 4a from line 2. For result			
	greater than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2020 Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2021. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
	Excess from 2016			
	Excess from 2017			
	Excess from 2018			
	Excess from 2019			

Schedule A (Form 990 or 990-EZ) 2020

e Excess from 2020

Part VI	III, line 12; Part B, lines 1 and 2 3a, and 3b; Par	Information. F IV, Section A, 2; Part IV, Secti t V, line 1; Part	lines 1, 2, 3b, 3c, on C, line 1; Part	ations required I 4b, 4c, 5a, 6, 9a IV, Section D, line 1e; Part V, Sec	by Part II, line 1 a, 9b, 9c, 11a, 1 nes 2 and 3; Pa ction D, lines 5,	0; Part II, line 17a or 11b, and 11c; Part IV, rt IV, Section E, lines 6, and 8; and Part V, structions.)	Section 1c, 2a, 2b,
Part I	I, Line 10	- Other	Income Deta	il			
•				\$	0		
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements u Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. u Attach to Form 990.

u Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Employer identification number Name of the organization Upper Cumberland Broadcasting 62-1203449 Council, Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Part I Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate value of contributions to (during year) 2 Aggregate value of grants from (during year) 3 Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a a Total number of conservation easements **b** Total acreage restricted by conservation easements c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ${f u}$ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 u \$ (ii) Assets included in Form 990, Part X u \$ 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items: a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X.

Schedule D (Form 990) 2020 Upper Cumberland Broadcasting 62-1203449 Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued) Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply): Public exhibition Loan or exchange program а Scholarly research Other b Preservation for future generations Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part 4 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes Part IV **Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No **b** If "Yes," explain the arrangement in Part XIII and complete the following table: c Beginning balance 1c d Additions during the year 1d e Distributions during the year 1e Ending balance 1f 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII **Endowment Funds.** Complete if the organization answered "Yes" on Form 990, Part IV, line 10. (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back 1a Beginning of year balance **b** Contributions c Net investment earnings, gains, and losses **d** Grants or scholarships e Other expenditures for facilities and programs f Administrative expenses g End of year balance Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: \boldsymbol{a} Board designated or quasi-endowment \boldsymbol{u} % **b** Permanent endowment **u** % $\textbf{c} \ \, \mathsf{Term} \,\, \mathsf{endowment} \, \textbf{u} \,\, \dots \,\, \, \, \%$ The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the Yes No organization by: (i) Unrelated organizations 3a(i) (ii) Related organizations **b** If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? Describe in Part XIII the intended uses of the organization's endowment funds. Land, Buildings, and Equipment. Part VI Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (b) Cost or other basis (c) Accumulated (d) Book value (investment) (other) depreciation 23,300 23,300 **1a** Land 19,835 94,950 75,115 **b** Buildings 38,515 20,646 17,869 c Leasehold improvements 1,026,085 5,553,576 **d** Equipment 6,579,661 44,146 42,230 1,916 e Other

1,089,005

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)

1.	(a) Description of liability		(b) Book value
(1)	Federal income taxes		
(2)	COMARK Payable		178,282
(3)	Note Payable - SBA		149,900
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total	. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	u	328,182

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Sche	edule D (Form 990) 2020 Upper Cumberland Broadcastin	g	62-1203449	Page 4
	art XI Reconciliation of Revenue per Audited Financial Staten			<u> </u>
	Complete if the organization answered "Yes" on Form 990,	Part IV, line	12a.	
1	Total revenue, gains, and other support per audited financial statements		1	3,229,461
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
	Net unrealized gains (losses) on investments			
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
е	Add lines 2a through 2d		2e	
3			3	3,229,461
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	2 200 461
_	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			3,229,461
Pa	Reconciliation of Expenses per Audited Financial State			'n.
_	Complete if the organization answered "Yes" on Form 990,	Paπ IV, line		2 224 725
1	Total expenses and losses per audited financial statements			2,224,735
	Amounts included on line 1 but not on Form 990, Part IX, line 25:	ا ءء ا		
	Donated services and use of facilities			
D	Prior year adjustments	2b 2c		
C	Other losses			
a	Other (Describe in Part XIII.)	2d	20	
e	Add lines 2a through 2d		2e	2,224,735
3	Subtract line 2e from line 1		3	2,224,733
4				
_	Amounts included on Form 990, Part IX, line 25, but not on line 1:	145		
	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	4b		
b c	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b	4b	4c	2 224 725
b c 5	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	4b	4c 5	2,224,735
b c 5	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information.	4b	5	
b c 5 Prov	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information. ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV.	/, lines 1b and 2	2b; Part V, line 4; Part X, line	
b c 5 Prov	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information.	/, lines 1b and 2	2b; Part V, line 4; Part X, line	
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b 5 Prov 2; Pa	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information. ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide	/, lines 1b and 2 any additional i	2b; Part V, line 4; Part X, line information.	9
b 5 Prov 2; Pa	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information. ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide	/, lines 1b and 2 any additional i	2b; Part V, line 4; Part X, line information.	9
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b 5 Prov 2; Pa	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information. ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide	/, lines 1b and 2 any additional i	2b; Part V, line 4; Part X, line information.	9
b 5 Prov 2; Pa	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) art XIII Supplemental Information. ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide	/, lines 1b and 2 any additional i	2b; Part V, line 4; Part X, line information.	9

Schedule D (Fo	orm 990) 2020	Upper	Cumberland	Broadcasting	62-1203449	Page 5
Part XIII	Supplement	tal Inform	nation (continued)	Broadcasting		
• • • • • • • • • • • • • • • • • • • •						
•						

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities
Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the
organization entered more than \$15,000 on Form 990-EZ, line 6a.

u Attach to Form 990 or Form 990-EZ.

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

u Go to www.irs.gov/Form990 for instructions and the latest information.

Council, Inc.	Broadcast	TIIG			62-12034	
Part I Fundraising Activities. Complete	f the organiza	tion a	nswe	ered "Yes" on Form		
Form 990-EZ filers are not required	to complete t	his pa	art.			
1 Indicate whether the organization raised funds through		-				
a Mail solicitations	e Solicitation	n of no	n-gov	ernment grants		
b Internet and email solicitations	f Solicitation	n of go	vernm	nent grants		
c Phone solicitations	g Special fu	ındraisi	ng ev	ents		
d In-person solicitations						
2a Did the organization have a written or oral agreement workey employees listed in Form 990, Part VII) or entity	in connection wit	th profe	essiona	al fundraising services?		Yes No
b If "Yes," list the 10 highest paid individuals or entities (from compensated at least \$5,000 by the organization.	undraisers) pursua	ant to a	agreen	nents under which the f	undraiser is to be	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	raise custo con	id fund- r have ody or trol of outions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1						
2						
-						
3						
4						
5						
6						
7	1					
,						
8						
9	1					
10						
Total			. ▶			
List all states in which the organization is registered or registration or licensing.		contrib	utions	or has been notified it	is exempt from	

Schedule G (Form 990 or 990-EZ) 2020 Upper Cumberland Broadcasting 62-1203449 Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events Fundraising-Auc Development Eve (add col. (a) through None col. (c)) (event type) (event type) (total number) 75,681 37,804 113,485 1 Gross receipts 2 Less: Contributions 3 Gross income (line 1 minus 75,681 37,804 113,485 line 2) 4 Cash prizes 5 Noncash prizes 6 Rent/facility costs Direct Expenses 7 Food and beverages 8 Entertainment 9 Other direct expenses 10 Direct expense summary. Add lines 4 through 9 in column (d) 11 Net income summary. Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue 2 Cash prizes **Direct Expenses** 3 Noncash prizes 4 Rent/facility costs **5** Other direct expenses Yes Yes 6 Volunteer labor No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? Yes 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?

b If "Yes," explain:

Sche	dule G (Form 990 or 990-EZ) 2020	Upper	Cumberland	Broadcasting	62-120344	9	Page 3
1 2	Does the organization conduct gaming a ls the organization a grantor, beneficiary	activities with	nonmembers?				Yes No
13	formed to administer charitable gaming? Indicate the percentage of gaming activity						Yes No
а	The organization's facility	-			13a		%
	An outside facility						%
14	Enter the name and address of the pers records:	son who prep	ares the organization's	gaming/special events books and			
	Name u						
	Address u						
	Does the organization have a contract we revenue?						Yes No
b	If "Yes," enter the amount of gaming rev	enue receive	d by the organization ${f \iota}$	ı \$	and the		
	amount of gaming revenue retained by t	the third party	' u \$				
С	If "Yes," enter name and address of the	third party:					
	Name u						
	Address u						
16	Gaming manager information:						
	Name u						
	Gaming manager compensation \mathbf{u} \$.						
	Description of services provided ${\bf u}$						
	Director/officer Empl	loyee	Independent of	contractor			
17	Mandatory distributions:						
а	Is the organization required under state	law to make	charitable distributions	from the gaming proceeds to			
	retain the state gaming license?						Yes No
b	Enter the amount of distributions require	d under state	law to be distributed t	o other exempt organizations or			
_	spent in the organization's own exempt	activities durin	ng the tax year u \$				
Pa				ns required by Part I, line 2			and
		, 15D, 15C	, 16, and 17b, as	applicable. Also provide any	additional informa	ation.	
	See instructions.						

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service u Attach to Form 990 or 990-EZ. u Go to www.irs.gov/Form990 for the latest information. Open to Public

Inspection

Name of the organization Employer identification number Cumberland Broadcasting Upper 62-1203449 Council, Inc. Form 990, Part III, Line 4d - All Other Accomplishments Membership Form 990, Part VI, Line 11b - Organization's Process to Review Form 990 The governing board reviews all financial records prior to final reports being issued. Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy The Council has implemented a conflict of interest policy. Form 990, Part VI, Line 15a - Compensation Process for Top Official Compensation is determined by the board of directors and is approved annually. Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation All governing documents are made available to the public upon request. Form 990, Part IX, Line 11g - Other Fees for Services Description Tot/Prog Service Mgt & General Fundraising Purchased & Professional Svcs \$ 114,097 \$ 58,114 59,504 Purchased & Professional Svcs 99,707 0 Purchased & Professional Svcs

Schedule O (Fo	orm 990 or 990-E anization	Z) 2020				l= 1 11 m	Page 2
			da-a+i	_		Employer identific 62-12034	
opper	Сшшегта	па в	roadcasting			02-12034	1 .7
	\$		46,584	\$	0	\$	0
Purcha	sed & Pr	ofes	sional Svcs	\$			
	\$		68,557	\$	0	\$	0
	Tota	1					
			274 252	Ċ	114 007	ė.	EO 11/
	\$		274,352	\$	114,097	\$	58,114
						Page 1 c	of 1

Two Year Comparison Report 2019 & 2020 Form **990** 07/01/20 06/30/21 For calendar year 2020, or tax year beginning ending Name Taxpayer Identification Number Upper Cumberland Broadcasting Council, Inc. 62-1203449 **Differences** 2019 2020 329,867 1. Contributions, gifts, grants 1. 1,503,777 1,833,644 2. Membership dues and assessments 287,465 336,772 49,307 502,037 648,222 146,185 3. Government contributions and grants 3. 462,794 260,652 -202,142 4. Program service revenue 4. 5,232 4,486 -746 5. Investment income 5. 6. Proceeds from tax exempt bonds 6. 7. Net gain or (loss) from sale of assets other than inventory 7. 8. Net income or (loss) from fundraising events 116,653 113,485 -3,168 8. 9. Net income or (loss) from gaming 10. Net gain or (loss) on sales of inventory 10. 17,412 32,200 14,788 11. Other revenue 11. 2,895,370 3,229,461 334,091 12. Total revenue. Add lines 1 through 11 12. 13. 13. Grants and similar amounts paid 14. Benefits paid to or for members 14. **15.** Compensation of officers, directors, trustees, etc. 15. 791,312 752,071 -39,241**16.** Salaries, other compensation, and employee benefits 16. 17. Professional fundraising fees 17. 18. Other professional fees -225,954 672,517 446,563 18. 19. Occupancy, rent, utilities, and maintenance 19. 234,019 172,154 -61,865 138,248 129,886 -8,362 20. 20. Depreciation and Depletion 762,212 724,061 -38,151 21. Other expenses 21. 22. Total expenses. Add lines 13 through 21 2,598,308 2,224,735 -373,573 22. 297,062 707,664 23. Excess or (Deficit). Subtract line 22 from line 12 23. 1,004,726 24. Total exempt revenue 24. 2,895,370 3,229,461 334,091 25. Total unrelated revenue 25. 26. Total excludable revenue 410,823 -191,268 602,091

26.

27.

28.

29.

30.

31.

32.

33.

27. Total assets

33. Number of volunteers

28. Total liabilities

29. Retained earnings

31. Number of independent voting members of governing body

32. Number of employees

30. Number of voting members of governing body

1,913,517

1,318,044

18

17

32

595**,**473

3,131,763

2,353,874

17

17

25

777,889

1,218,246

1,035,830

182,416

Form 990	Tax Return History		2020
Name	Upper Cumberland Broadcasting Council, Inc.	Employer Id 62-12	dentification Number 03449

	2016	2017	2018	2019	2020	2021
Contributions, gifts, grants				2,005,814	2,481,866	
Membership dues				287,465	336,772	
Program service revenue				462,794	260,652	
Capital gain or loss						
Investment income				5,232	4,486	
Fundraising revenue (income/loss)				116,653	113,485	
Gaming revenue (income/loss)						
Other revenue				17,412	32,200	
Total revenue				2,895,370	3,229,461	
Grants and similar amounts paid						
Benefits paid to or for members						
Compensation of officers, etc.						
Other compensation				791,312	752,071	
Professional fees				672,517	446,563	
Occupancy costs				234,019	172,154	
Depreciation and depletion				138,248	129,886	
Other expenses				762,212	724,061	
Total expenses				2,598,308	2,224,735	
Excess or (Deficit)				297,062	1,004,726	
Total exempt revenue				2,895,370	3,229,461	
Total unrelated revenue						
Total excludable revenue				602,091	410,823	
Total Assets				1,913,517	3,131,763	
Total Liabilities				595,473	777,889	
Net Fund Balances		<u> </u>		1,318,044	2,353,874	

WCTE Upper Cumberland Broadcasting

Federal Statements

FYE: 6/30/2021

62-1203449

Tax-Exempt Dividends from Securities

Description

Unrelated Exclusion Postal Acquired after InState
Business Code Code 6/30/75 Muni (\$ or %)

2/15/2022 10:52 PM

Net Investment Revenues

Total

\$ 4,486

Amount

\$ 4,486

14

62-1203449

FYE: 6/30/2021

Federal Statements

Form 990, Part IX, Line 11g - Other Fees for Service (Non-employee)

Description	 Total Expenses	 Program Service	Ma 	nagement & General	 Fund Raising
Purchased & Professional Svcs	\$ 231,715	\$ 59,504	\$	114,097	\$ 58,114
Purchased & Professional Svcs	99,707	99,707			
Purchased & Professional Svcs	46,584	46,584			
Purchased & Professional Svcs	 68,557	 68,557			
Total	\$ 446,563	\$ 274,352	\$	114,097	\$ 58,114

Form 990, Part IX, Line 24e - All Other Expenses

Description	E	Total Expenses		Program Service		Management & General		Fund Raising	
Maintenance	\$	17,073	\$	11,496	\$	5,577	\$		
Minor Equip		16,567		15,937				630	
InKind Donations		13,410				13,410			
Miscellaneous Expense		3,975		2,399		1,418		158	
Special Events		2,958		1,805				1,153	
Agency Account Fees		667				667			
Total	\$	54,650	\$	31,637	\$	21,072	\$	1,941	

WCTE Upper Cumberland Broadcasting 62-1203449

Federal Statements

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FYE: 6/30/2021

Schedule A, Part II, Line 1(e)

Description	Amount
Membership	\$ 336,772
State of TN	430,793
Local Govt Grants	60,000
PPP Loan	157,429
Other Community Grants/donations	408,608
In Kind Revenue	19,460
Contributions	46,559
Corporation for Public Broadcasting	1,359,017
Total	\$ 2,818,638

WCTE Upper Cumberland Broadcasting 2/15/2022 10:52 PM 62-1203449 Federal Statements

FYE: 6/30/2021

Schedule A, Part II, Line 5 - Excess Gifts

Donor Name	Total		 Excess
Henry & Monika Bowman	\$	30,000	\$
Dr. Pritindra & Sharon Chowdhuri Candace Thomas		6,000 5,240	
Ottis & Cindy Phillips		5,550	
Arthur Castle		5,250	
Roger Castle		5,000	
Community Foundation of Middtle Tenn WGBH Educational Foundation		5,000 500	
Total	\$	62,540	\$ 0

WCTE Upper Cumberland Broadcasting 62-1203449

Federal Statements

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FYE: 6/30/2021

Schedule A, Part II, Line 8(e)

Description		Amount	
Net Investment Revenues	\$	4,486	
		28,451	
Facility Rental	<u> </u>	3,715	
Total	\$	36,652	