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WCTE-PBS ANNOUNCES NEW ACTION PACKED FUNDRAISER

Cookeville, TN – WCTE Upper Cumberland PBS brings you the 36th Annual Great TV Auction live from the Cookeville Performing Arts Center June 6-9 and June 13-16 from 7 -11 pm each night. The eight night tradition will leave you wanting more. Viewers should tune in to find that once in a lifetime trip, service or item. Because we all know that when you watch the auction, you will enjoy watching, bidding and winning all those amazing items. This year's auction promises an outstanding selection of over 1500 items to be sold including unique trips, gift certificates, hand crafted fine art, camps, and so much more.

Your fun is our fundraiser!

Viewers of this year's Great TV Auction will enjoy a new multi-screen platform with dual windows for easier bidding. Additionally, viewers will be on the edge of their seats for the

"coming up next" preview. Back by popular demand, WCTE will be livestreaming all eight nights. This feature ensures you don't miss one second of bidding, winning, and knowing what's up next.

WCTE's Great TV Auction wouldn't be possible without the many donations from all the local and national businesses, the many sponsors and the number of volunteers that show up each night to make sure your bids are taken. The Great TV Auction is the tradition of our community that so many look forward to being involved with year after year.

Please make this year the year you support the work of WCTE that gives back to so many young and old all the year with free over the air programming loaded with rich educational content.

For more information about the Great TV Auction, visit www.wcte.org

WCTE has served the Upper Cumberland for 40 years as the region's premier storyteller, and is the only television station in a 75-mile radius of Cookeville, TN. WCTE is a proud strategic partner with educators, health services, government, arts and music organizations across the Upper Cumberland. WCTE is a 501-(c) 3, and is owned and operated by the Upper Cumberland Broadcast Council. WCTE is one of only 350 PBS member stations nationwide.

WCTE Upper Cumberland PBS

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