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## WCTE TO AIR 2018 48th ANNUAL SMITHVILLE FIDDLERS' JAMBOREE

Cookeville, TN – WCTE Upper Cumberland PBS will be on hand in Smithville, Tennessee to bring you the Smithville Fiddlers' Jamboree. We will be live starting at 7 p.m. on July 5<sup>th</sup> on WCTE and via stream at <a href="wcte.org">wcte.org</a> and the WCTE App. And then again on Saturday, July 6<sup>th</sup>, we will be live starting at 5 p.m. on WCTE, the Tennessee Channel, WKNO2/PBS in Memphis and also via stream at <a href="wcte.org">wcte.org</a> and on the WCTE App.

"WCTE is proud to be part of the 48th Annual Smithville Jamboree again this year by airing it live both nights. The entire Production team along with the Senior Live Events Producer, Daniel Duarte, has been working on the production for months to bring our viewers the highest quality viewing experience to date. We're also happy to announce that this year on Saturday, we will be also be airing the show live state-wide on PBS on the TN Channel and WKNO2/PBS in Memphis." said Brent Clark, Director of Content & Digital Media.

WCTE has covered the Smithville Fiddlers' Jamboree in both live and recorded shows for over 30 years, and the show is distributed across PBS stations nationally. The Jamboree has brought recognition to the County of DeKalb in Smithville, Tennessee because of its long tradition of performances of Appalachian heritage in the Upper Cumberland region.

WCTE has served the Upper Cumberland for more than 40 years as the regions premier storyteller and is the only television station in a 75-mile radius of Cookeville, TN., making it a strategic partner with education, health services, government, arts and music. WCTE is owned and operated by the Upper Cumberland Broadcast Council and is one of only 350 PBS affiliates nationwide.

### WCTE Upper Cumberland PBS