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For Immediate Release

Social Brew, Cumberland County Playhouse and WCTE Team Up for Crossville Beer Pairing!

WCTE PBS, Social Brew of Crossville and the Cumberland County Playhouse are teaming up in August to host a new WCTE member welcome party. As a thank you for becoming a member with WCTE or renewing your membership, WCTE members will be invited to attend a Beer Pairing at Social Brew located at 140 N. Main St in Crossville on Tuesday, August 27th at 5:30 PM. To attend this fun and trending event, new and lapsed members are being asked to join WCTE with a \$5 monthly Sustaining membership. To become a member, sign up online at wcte.org/donate or contact WCTE at membership@wcte.org

Guests will enjoy a closed to the public evening at Social Brew. The evening will feature seven craft beers paired with specialty foods that will enhance the beer and food flavors making this an ultimate beer experience. Possible pairings may include: cider paired with an apple pie, Mexican lager paired with a taco, stout paired with a chocolate truffle, IPA paired with BBQ and so much more. This is not a full dinner, but only a pairing; make sure to extend your visit to the local restaurants for a complete Crossville experience.

Additionally, WCTE membership benefits include WCTE PBS Passport, an on-demand streaming library of quality PBS programming such as Ken Burns films, Austin City Limits, Downton Abbey, The Great British Baking Show, and so much more! WCTE PBS Passport affords viewers the opportunity to binge- watch full seasons of many favorite current and past PBS programs. WCTE members also receive the bi-monthly members' magazine, Close Up, an award-winning program guide.

Your WCTE membership supports the local storytelling of WCTE original productions like Live Green Tennessee, Discover the Upper Cumberland and One on One with Becky Magura. These programs preserve and record the rich history and beautiful natural surroundings of our region and are only possible through the support of WCTE members.

WCTE offers four free over-the-air channels that can be picked up through many local cable providers or with a simple indoor antenna, up to a 75-mile radius of Cookeville. These antennas are easy to hook up, easy to use and can work along with your local cable service. Viewers will enjoy watching WCTE, Create, WORLD, and the WCTE PBS KIDS 24/7 channel.

WCTE has served the Upper Cumberland for more than 40 years as the regions premier storyteller and is the only television station in a 75-mile radius of Cookeville, TN., making it a strategic partner with education, health services, government, arts, and music. WCTE is owned and operated by the Upper Cumberland Broadcast Council and is one of only 350 PBS stations nationwide.

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WCTE Upper Cumberland PBS