

**WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE  
COMMUNITY CONCERNS FROM JANUARY 1, 2012 TO MARCH 31, 2012**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

**1. EDUCATION**—Issues regarding education were of particular interest during this time period. WCTE partnered with Tennessee Tech University’s TECH-REDI Initiative to produce *The Economics of Education in the Upper Cumberland*. Local teacher and host Cindy Putman welcomed a distinguished panel of guests to discuss the intersection between education and regional workforce development. The panel included Dr. Susan Elkins, TTU Vice-President for Extended Programs and Regional Development; Dr. Kathleen Airhart, Deputy Commissioner of Education for the State of Tennessee; and Lillian Hartgrove, Vice-President of Economic Development at the Cookeville-Putnam County Chamber of Commerce. The show premiered at 7 pm on February 20, with repeats airing at 9 pm on February 23 and 5 pm on February 26. WCTE co-produced *American Graduate: The Tennessee Story* with two of Tennessee’s sister PBS stations. Hosted by Tennessee First Lady Crissy Haslam, this documentary was developed to raise awareness of the dropout crisis in Tennessee. The documentary aired at 7 pm on March 26 and repeated at 10 pm on March 28 and 9 pm on March 31. Upper Cumberland area high schools battled it out on *WCTE’s High School Academic Bowl*, a regional favorite. Beginning March 19, WCTE aired the competitions Monday-Friday at 11 am and 5 pm.

**2. HIGH SCHOOL AND COLLEGE BASKETBALL**—WCTE broadcast outstanding basketball competition during this time period. WCTE broadcast the following Tennessee Tech basketball games:

- TTU vs. TN State Univ. (Men) January 5, 2012 7 pm
- TTU vs. Morehead State (Men) January 7, 2012 7 pm
- TTU vs. Morehead State (Women) January 7, 2012 5:30 pm
- TTU vs. TN State Univ. (Women) January 9, 2012 7 pm
- TTU vs. Jacksonville State (Men) January 19, 2012 7 pm
- TTU vs. SE Missouri (Women) January 21, 2012 5:30 pm
- TTU vs. SE Missouri (Men) January 21, 2012 7 pm
- TTU vs. Jacksonville State (Women) January 23, 2012 7 pm
- TTU vs. E. Kentucky (Men) February 15, 2012 7 pm
- TTU vs. E. Kentucky (Women) February 18, 2012 7 pm

WCTE broadcast the Ohio Valley conference Women's Semi-final games at noon and 2 pm on March 2, 2012. WCTE also broadcast the following Blue Cross Tennessee State Basketball Championship games:

- Division 2, Class A Girls            March 3, 2012            11 am
- Division 2, Class A Boys            March 3, 2012            1 pm
- Division 2, Class AA Girls            March 3, 2012            3 pm
- Division 2, Class AA Boys            March 3, 2012            5 pm
- Division 1, Class AA Girls            March 10, 2012            2 pm
- Division 1, Class AAA Girls            March 10, 2012            4 pm
- Division 1, Class A Girls            March 10, 2012            6 pm
- Division 1, Class AA Boys            March 17, 2012            2 pm
- Division 1, Class AAA Boys            March 17, 2012            4 pm
- Division 1, Class A Boys            March 17, 2012            6 pm

**3. INTERVIEWS WITH INTERESTING PEOPLE**—*One On One with Becky Magura* continued to feature fascinating profiles of interesting people. Magura's interview with PBS Journalism giant Bill Moyers aired at 8:30 pm on January 3 and repeated multiple times. In the February installment, WCTE broadcast her interview with Pat Butler, a Chattanooga native and the President of the Association of Public Television Stations. The program aired at 8:30 pm on February 17 and repeated multiple times. Part Two of Magura's interview with Hector Black aired at 8:30 pm on March 9 and repeated multiple times. Black continued his inspirational story of the power of forgiveness in this segment.

**4. PUBLIC AFFAIRS**—WCTE, along with Tennessee's five other PBS stations, began broadcasting live coverage of the 107<sup>th</sup> Tennessee General Assembly. These broadcasts started with the opening of the legislative session on January 10<sup>th</sup> and will continue while the state legislature is in session. WCTE features the broadcasts on its World Channel, dedicated to public affairs and documentaries, found on Channel 22.2. The sessions air Monday through Thursday at noon. This time period also featured the first round of our *Legislative Updates*. These informational spots provide updates by state legislators and officials regarding issues in state government. Mark Dudney and Rick Wells co-produced the spots, which included interviews with Kathleen Airhart, Deputy Commissioner of Education for the State of Tennessee; Ryan Williams, State Representative for the 42<sup>nd</sup> District; and Charles Curtiss, State Representative for the 43<sup>rd</sup> District.