

**WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE  
COMMUNITY CONCERNS FROM OCTOBER 1, 2010 TO DECEMBER 31, 2010**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

1. **HOMELAND SECURITY**---WCTE profiled the issue of homeland security in Tennessee on its November edition of *Focus On*. Host Mark Dudney welcomed the following guests to discuss this important topic: Barry Crotzer, Regional Advisor to the Tennessee Office of Homeland Security; and Mike Loftis, Tennessee Highway Patrol Terrorism Liaison Officer. The show delved into the importance of citizen awareness and provided viewers with several opportunities for involvement in their community's security. The guests discussed the 7 Signs of Terrorism, Emergency Readiness and provided resources and contact information for the viewing audience. The program aired live at 7 pm on November 15<sup>th</sup> and repeated on November 19<sup>th</sup> at 8 pm.
2. **WINTER HEALTH**---WCTE featured a timely topic on its December segment of *House Call*. Host Becky Magura welcomed the following guests to discuss the subject of winter health: physician Dr. Sullivan Smith and psychologist Dr. John Averitt. The panel discussed the various pitfalls, both physical and emotional, that are associated with the winter months. The discussion ranged from dodging the winter flu to identifying the holiday blues. The program aired live on December 27<sup>th</sup> at 7 pm and repeated on December 31<sup>st</sup> at 8 pm.
3. **TSSAA STATE HIGH SCHOOL FOOTBALL CHAMPIONSHIPS**---For the second year in a row, Cookeville and Tennessee Tech University hosted The Blue Cross Bowl, the TSSAA's State High School Football Championships. Hosting the Bowl is a huge community event with significant volunteer support, all in WCTE's back yard. WCTE led the effort to broadcast the games live on *The Tennessee Channel*, the statewide PBS interconnect, reaching 97% of the households in the state. The games aired live on December 2-4, 2010.
4. **MUSIC**---Cookeville is home to Tennessee Tech University's Bryan Symphony Orchestra. In the November edition of *BSO Backstage: A Concert Preview*, host Becky Magura talked with guests about the upcoming concert. She was joined by BSO Music Director/Conductor Dan Allcott and BSO Executive Director Gail Luna. The host and guests discussed the content of the concert, featuring 2 masterworks by iconic composers. Beginning with the child-like sophistication of Prokofiev's *Peter and the Wolf* and ending with the joyous exuberance of Beethoven's *7<sup>th</sup> Symphony*, the production was also a collaborative effort by Cookeville performing artists in dance, music and theater. This episode broadcast

on November 3<sup>rd</sup> at 11:30 pm, November 6<sup>th</sup> at 6:30 pm, November 7<sup>th</sup> at 11:30 pm, November 11<sup>th</sup> at 8:30 pm and November 13<sup>th</sup> at 6:30 pm.

5. **THE ARTS**---WCTE recently created *On the Trail*, a series of specials to highlight the thriving arts community in our viewing area. The segment covering the *10<sup>th</sup> Annual Art Prowl* in Cookeville included interviews with Stiv Mackey, Chuck Jensen, Merritt Ireland, Marilee Hall, Sandra Bos and Carey Harding. The program was narrated by Valerie Connelly. The segment aired November 21<sup>st</sup> at 4:30 pm, November 25<sup>th</sup> at 10 pm, December 16<sup>th</sup> at 8:30 pm and December 30<sup>th</sup> at 8:30 pm. The program which focused on the *Off the Beaten Path* art tour featured the home studios of jewelers and wood artists. The show includes interviews with Chery Cratty of Red Bow Studio, Christine Colombarini of Cosmic Clay Studio, clay artist Kathryn Mills Faille, sculptor William Kooienga, Rob Harvey of Creek Bend Pottery, fibers artist Breanna Kincaid, jeweler Kathe Reed and wood/glass artist Ed Wooten. This program aired November 18<sup>th</sup> at 9 pm, November 21<sup>st</sup> at 4 pm, November 25<sup>th</sup> at 8:30 pm and December 23<sup>rd</sup> at 8:30 pm.