

**WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE
COMMUNITY CONCERNS FROM OCTOBER 1, 2011 TO DECEMBER 31, 2011**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

1. **INTERVIEWS WITH FASCINATING LOCAL PEOPLE**—WCTE President/CEO Becky Magura continued hosting her new program *One On One with Becky Magura* during this time period. In October she interviewed Stephen Spicer at his studio on Cookeville's West Side. Spicer is an award-winning metals artist and jeweler and recently brought home first place from New York's prestigious Case Awards. The program aired at 8 pm on October 20th and repeated several times. In November she spoke with John Farrell at Uffleman Elementary School in Monterey. Farrell is an author, songwriter and peace educator who has inspired audiences at over 1,500 schools throughout the world. The show aired at 8 pm on November 17th and repeated several times. In December she interviewed Hector Black, a local farmer and activist whose personal story about forgiveness has received national attention. The program aired at 8 pm on December 22nd and repeated multiple times.
2. **ATHLETIC EVENTS**—WCTE broadcast the following home football games live for the Tennessee Tech University Golden Eagles:
 - Tennessee State Univ. Oct. 15th 7 pm
 - Murray State Univ. Nov. 5th 1:30 pm
 - Austin Peay Nov. 19th 1:30 pm

Also, TTU Head Football coach Watson Brown continued to host WCTE's call-in program about the 2011 season. *The Watson Brown Show* aired live at 5 pm on the following dates: October 3rd, 10th, 17th, 24th and 31st; and November 7th, 14th and 21st.

For the 3rd year, Cookeville hosted the Blue Cross Bowl High School Football Championships. WCTE broadcast the following games live and statewide:

- USJ vs. St. George Dec. 1st 3:30 pm
- Baylor vs. Ensworth Dec. 1st 7 pm
- Wayne Co. vs. S. Pittsburg Dec. 2nd Noon
- Christian ACA vs. Knox Dec. 2nd 3:30 pm
- Know Powell vs. Henry Co. Dec. 2nd 7 pm
- FS Christian vs. Dresden Dec. 3rd Noon
- Greeneville vs. Maplewood Dec. 3rd 3:30 pm
- Maryville vs. Whitehaven Dec. 3rd 7 pm

3. **LOCAL MUSIC**—WCTE maintains its commitment to broadcasting great music of interest to its viewing area. In November, Becky Magura joined with BSO Conductor/Music Director Dan Alcott and BSO Executive Director Gail Luna to do a concert preview of the Bryan Symphony Orchestra performance of Tchaikovsky's 4th Symphony at TTU on November 13th. This episode of *BSO Backstage* aired at 8:30 on November 3rd and repeated several times. WCTE broadcast outstanding local music programs during the stations' December Pledge Drive. *Bluegrass Underground*, recorded 333 feet below ground at Cumberland Caverns in McMinnville, aired at 6 pm on December 17th. Local favorite *Jammin' at Hippy Jack's*, showcasing Americana music, aired on December 17th at 9 pm. WCTE celebrated the holidays broadcasting the *Mastersingers Christmas Concert* at TTU, which aired at 7 pm on December 16th.

4. **COMMUNITY EVENTS**—WCTE enjoys strong community partnerships with both Tennessee Tech University and the City of Cookeville. WCTE broadcast Tennessee Tech's Homecoming Parade at 1 pm on November 5th. Becky Magura serves every year as co-host of Cookeville's Christmas Parade, which highlights schools, organizations and businesses from the entire region. The 2011 Cookeville Christmas Parade aired at 8 pm on December 16th and repeated several times during the month.